FOREIGN DIRECT INVESTMENT
Companies like Benteler have made some of the most transformative investments in Louisiana’s recent history, and the state stands ready to assist potential Austrian investors. Louisiana’s business climate combines a variety of competitive advantages, including the nation’s No. 1 state workforce training program, low industrial operating costs, and robust international transportation, placing Louisiana as a leading environment for foreign business success.

CASE STUDY
In October 2012, Benteler Steel/Tube announced a $975 million, two-phase facility that will include both a seamless steel tube mill and a steel mill. The project, on 330 acres at The Port of Caddo-Bossier, is one of the largest manufacturing projects in Northwest Louisiana’s history. In addition to creating 675 direct jobs, Louisiana State University estimates it is resulting in 1,540 new indirect jobs. The steel tubes produced by the facility will be used for the exploration and transportation of oil and gas, as well as for the generation of power and mechanical applications.

“By removing obstacles, reducing bureaucracy, providing meaningful support and eliminating roadblocks, Louisiana officials at all levels convinced us that this state is the ideal location for our production facility.”

Matthias Jaeger
CEO and President (2012-2016), Benteler Steel/Tube

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TRADE

<table>
<thead>
<tr>
<th>EXPORTS TO AUSTRIA</th>
<th>IMPORTS FROM AUSTRIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers &amp; Electronic Products</td>
<td>$907 thousand</td>
</tr>
<tr>
<td>Food Manufactures</td>
<td>$876.3 thousand</td>
</tr>
<tr>
<td>Machinery</td>
<td>$449.8 thousand</td>
</tr>
<tr>
<td>Other</td>
<td>$302.2 thousand</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2.5 million</td>
</tr>
</tbody>
</table>

Foreign Trade Division, U.S. Census Bureau (2017)
AUSTRIAN COMPANIES IN LOUISIANA

- Benteler International
- Schoeller-Bleckmann

LOUISIANA COMPANIES IN AUSTRIA

- Centurylink, Inc.

CULTURAL TIES AND RESOURCES

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EDUCATION

The Austrian Marshall Plan Center at the University of New Orleans (UNO) is one of only three Austrian Centers in North America. UNO has maintained a partnership with the University of Innsbruck since 1976. The universities offer student exchanges, research, and publication projects.