



Inaugural Louisiana Entertainment Summit

March 27, 2018

L'Auberge Casino Hotel

777 L'Auberge Ave

Baton Rouge, LA 70820

Sponsorship Opportunities

The Inaugural Louisiana Entertainment Summit will provide an opportunity to engage with regional and local allies and entertainment industry professionals. Participants will learn how Governor Edwards' vision and direction, along with the legislature's support, enhanced Louisiana's entertainment programs and produced exciting new opportunities for industry professionals and the state. The Summit will emphasize the importance of this industry sector to Louisiana's overall economy.

LED will provide a detailed overview of entertainment activities in Louisiana, including Live, Digital, Film and Interactive. LED Secretary Don Pierson will share where the industry has been, its current status, and how Louisiana hopes to shape its future. A panel of diverse local industry experts will discuss their Louisiana success stories. A major film industry representative will provide valuable insight into the executive decision-making process and how incentives impact investment decisions.

Sponsorships will help fund the production of the event. A nominal registration fee will be charged to participants.

Sponsorship Levels

Title Sponsor: Louisiana Economic Development

Presenting Sponsor: LFEA: Louisiana Film & Entertainment Association

Marquee Sponsor: \$2,500

- Registration for four and table for four
- Exhibit space at event
- Logo on all event marketing and collateral materials
- Banners/signage in all meeting rooms
- Collateral in all registration packets

About Louisiana Entertainment, a division of Louisiana Economic Development

The entertainment industry is thriving in Louisiana. Since the creation of the pioneering motion picture incentive program in 2002, the state has created a robust suite of incentives specifically targeting the entertainment industry. Louisiana is the only state that offers a package of incentives uniquely designed for motion pictures, digital interactive and software development projects, sound recording and live performance productions. These incentives complement a mature infrastructure and a specialized, skilled workforce, which have helped to establish Louisiana as the premier destination for entertainment industries. Louisiana also offers industry professionals access to a unique creative culture, with a rich blend of historical and artistic influences, which serve as an important backdrop for the creative industries.

LOUISIANA ECONOMIC DEVELOPMENT

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