



RESILIENT LOUISIANA COMMISSION

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GUIDELINES FOR DEVELOPING THE COMPREHENSIVE GAME PLAN FOR A MORE RESILIENT LOUISIANA

Introductory Matters

Purpose

The COVID-19 pandemic has exposed and compounded socioeconomic vulnerability in Louisiana where nearly 20 percent of the state's citizens live in poverty. The resilience of Louisiana citizens and businesses will be further threatened by global economic challenges including mass displacement of jobs from new technologies and environmental disaster, increasing sociopolitical tension from entrenched poverty, changing global economic patterns and future pandemics. Additionally, while the challenges the people of Louisiana face on a daily basis cannot be removed entirely, the goal should be to build a system that supports people and businesses in recovering from the macro-level shocks as well as the micro-level stressors.

The Resilient Louisiana Commission (RLC) brings together public and private sector expertise to prepare and guide the state through the ongoing aftermath of the COVID-19 pandemic. The RLC has two charges:

Charge 1: Crisis Response

- Issue sector-specific recommendations to respond to crisis needs as they evolve and help safely implement any COVID-19-related orders of the Governor

Charge 2: Long-Term Resilience

- Examine Louisiana's socioeconomic vulnerability and build a long-term comprehensive game plan for a more resilient Louisiana economy

The two are interrelated. Given that the immediate decisions of Charge 1 impact long-term resilience, they must be in conversation with the long-term decision-making of Charge 2.

Having completed the *Preliminary Recommendations for Re-opening the Economy*, the RLC now turns its attention to the *Comprehensive Game Plan for a More Resilient Louisiana*, which focuses on findings and recommendations within COVID-19 (timeline where COVID-19 is still present with no vaccine or treatment options) and post-COVID-19 strategies for resiliency in the face of future stressors and shock events.

Values

Resilience. Inclusivity. Immediate & Long-term Thinking. Transparency & Accountability.

All of these must be accounted for in every component of the *Comprehensive Game Plan* and the process of designing it. Engage with honesty, curiosity, comprehensiveness and questions. This is a new world and no individual has all the answers, but we can find and innovate the answers together by collaborating, thinking outside the box and being surprised.

Vision

Louisiana's resolve and determination in responding to and recovering from the devastating public health and economic challenges of COVID-19 will help convert this unprecedented and historic challenge into a time of new and expanded opportunity for future generations of Louisianans. That is the vision for a more resilient Louisiana – a Louisiana that:

- Enhances the ability of its people, its businesses, its governmental institutions and its communities to recover and emerge stronger than ever
- Creates economic prosperity for all Louisianans
- Addresses foundational and long-standing challenges of inequity, poverty and health disparities that hold Louisiana back and contribute to economic disparities
- Embraces growth while ensuring sustainability
- Fosters innovation and modernization to stake its rightful place in the national and global society, while preserving its rich cultures and natural assets

Resilience

When considering visions and strategies for a more resilient Louisiana, resilience will be defined as *"The capacity of individuals, communities and systems to survive, adapt and grow, no matter what kinds of chronic stresses and acute shocks they experience."*

Resilience is bigger than recovery. Recovery gets us back to where we were. Resilience is about building the capacity of individuals, businesses and communities to withstand, recover from and thrive after crises. When we focus efforts on equity, true resilience abounds.

As data revealed the disparate impacts of COVID-19 on people of color, much focus has been on health equity – and justifiably so. However, research shows that healthcare accounts for only 10 to 20 percent of overall health outcomes. Social determinants (i.e. education, wages, economic security, food security, affordable housing and the justice system), and the factors that drive them all, account for the rest. Efforts to create a more resilient Louisiana must be accompanied by a systemic approach that is employed across the state to promote access to equitable opportunities and resources that reduce disparities, including health, economic and social disparities, and improve outcomes statewide.

Background and Purpose of this Document

The RLC will seek to provide specific guidelines for the successful near- and long-term reinvigoration of Louisiana's economy.

These guidelines will be published by the RLC in a *Comprehensive Game Plan for a More Resilient Louisiana* report on June 30, 2020. Given this timeline, the findings and recommendations should focus on both near-term (timeline where COVID-19 is still present with no vaccine or treatment options) and long-term (post COVID-19) strategies.

The RLC Task Forces will be responsible for promulgating the specific findings and recommendations to the Commission for review by **June 12, 2020** at resilientlouisiana@la.gov.

To facilitate the efficient compilation and the readability of all recommendations and guidelines determined by the Task Forces, the RLC's administrative leaders have created the structure and formatting suggestions outlined in this document. Adhering to the outlined suggestions will ensure that each Task Force prepares recommendations with similar structures and formats.

Suggested Structure of Each Task Force's Guidelines and Recommendations

Follow the section headings, prompts and length guidelines below in crafting your group's guidelines and recommendations.

SECTION 1: EXECUTIVE SUMMARY/KEY TAKEAWAYS

This section of the report will be used in the main body of the report. It should highlight the most important facts and action items considered by the Task Force.

1A. Sector Impact Assessment

Briefly describe how the sector has been impacted (2-3 sentences)

1B. Sector Vulnerability Assessment

The primary factors that made the sector more vulnerable to disruption

1C. Recommendations within COVID-19

The timeline where COVID-19 is still present with no vaccine or treatment options.

Most important strategies and guidelines to help the sector recover and strengthen

Guidance: Please use the table columns below to define your recommendations based on your Task Force’s research.

- **Brief Description:** Short thematic phrase that describes the strategic area that your recommendation is addressing (e.g., broadband access and adoption, sustainable development).
- **Intended Audience:** Add the intended audience(s) that this recommendation is directed towards. These can include residents, businesses and/or local and state government. More than one audience is possible; please add all in a comma delimited list.
- **Type of Recommendation:** Add the type of recommendation. These can include program, policy/legislation, governance, tools/processes and funding (e.g. CARES stimulus). More than one type is possible; please add all in a comma delimited list.
- **Details:** Please add 4-5 concise bullets that describe the recommendation being made by the Task Force. Proposed metrics and estimations of feasibility can be included here.
- **Quantity:** You are not limited to the five rows below. Please offer as many key recommendations as you wish, understanding that the Commission may choose to publish a select few.

	Brief Description	Intended Audience	Recommendation Type	Details
1.				•
2.				•
3.				•
4.				•
5.				•

Please limit policies to those directly related to COVID-19 recovery (4-5 sentences).

1D. Post COVID-19 Recommendations

Strategies for resilience in the face of future stressors and shock events.

Most important strategies and policies to help strengthen the sector and make it more resilient for the future

Guidance: Please use the table columns below to define your recommendations based on your Task Force’s research.

- **Brief Description:** Short thematic phrase that describes the strategic area that your recommendation is addressing (e.g., broadband access and adoption, sustainable development).
- **Intended Audience:** Add the intended audience(s) that this recommendation is directed towards. These can include residents, businesses and/or local and state government. More than one audience is possible; please add all in a comma delimited list.

- **Type of Recommendation:** Add the type of recommendation. These can include program, policy/legislation, governance, tools/processes and funding (e.g. CARES Act stimulus). More than one type is possible; please add all in a comma delimited list.
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	Brief Description	Intended Audience	Recommendation Type	Details
1.				•
2.				•
3.				•
4.				•
5.				•

SECTION 2: DETAILED FINDINGS

These more detailed findings will go into the appendix of the report. The report’s appendix will contain a separate section for each Task Force so that interested readers can easily access more detailed findings.

2A. Sector Impact Assessment

Questions to consider:

- What is the status of the sector (e.g., unemployment, status of business operations)?
- How quickly will the sector recover in the future (if no new strategies are implemented)?
- Are the impacts to the sector different across the state?
- Are there concerns/issues that are unique to this sector?
- Are there additional resources or information needed to help accelerate sector recovery?

2B. Sector Vulnerability Assessment

Factors that made the sector most vulnerable to the impacts identified in the previous section.

Questions to consider:

- What underlying, systemic concerns made members of the sector particularly vulnerable to the impacts of COVID-19? (Examples include: supply chain issues, inability to adapt to changing consumer behaviors and spending, outdated technologies, overly reliant on a single sales channel, overly leveraged, lack of working capital and inability to adapt to government-imposed restrictions)

- In what ways were members of the sector best able to successfully adapt or pivot their operations in order to mitigate the impact of COVID-19? (Examples include remote-work capabilities, online transactions)
- What are opportunities to improve sector capabilities beyond the COVID-19 pandemic?
- Are there shortcomings or threats unrelated to the COVID-19 pandemic that could destabilize or hinder growth in the sector? For instance, to what extent is your sector prepared for the world-wide economic challenge of mass displacement of jobs due to new technologies (e.g., automation and artificial intelligence), environment disaster, increasing sociopolitical tension from entrenched poverty, changing global economic patterns or potential future pandemics?

2C. Recommendations within COVID-19

The timeline where COVID-19 is still present with no vaccine or treatment options.

Strategies and guidelines to help the sector recover and strengthen

Questions to consider:

- What protocols and policies should be used to ensure safety of workers and customers (assuming we have moved to Phase 2)?
- What are some short-term strategies that can be implemented to help accelerate the recovery of the sector?
- What are threats that may hinder or thwart recovery?

2D. Post COVID-19 Recommendations

Strategies for resilience in the face of future stressors and shock events.

Strategies and policies to help strengthen the sector and make it more resilient in the future

Questions to consider:

- What ways could CARES Act funds be used to strengthen the sector (e.g., workforce training)?
- What strategies and policies could better position the sector for the future and what are the ideas for implementation?
- Are there opportunities for this sector to build greater equity, internally or for the state as a whole?
- Are there opportunities to foster more entrepreneurship and innovation in the sector?
- Are there additional opportunities for innovation or improvements that will better position the sector?

TASK FORCE SECTIONS

Please insert your Task Force's responses according to the guidelines above.

Construction

Economic & Community Development

Education & Workforce Development

Energy

Gaming

Healthcare & Human Services

Hospitality & Tourism

IT & Communications

Financial Services, Insurance & Real Estate

Food & Agriculture

Manufacturing

Restaurants & Entertainment

Retail & Small Business

Rural Development

Transportation & Infrastructure