

STATE OF LOUISIANA
RESILIENT LOUISIANA COMMISSION
HOSPITALITY & TOURISM TASK FORCE
NOTICE & AGENDA

MEETING

Tuesday, June 9, 2020 at 2:00PM CDT

This meeting will be available via Zoom and members of the public are encouraged to provide comments to resilientlouisiana@la.gov and/or the Zoom chat function.

Join Zoom Meeting

<https://zoom.us/j/93226649625?pwd=dIUraUc1L1p6Z2Yvd2ZoVHJXenRYUT09>

Password: 154401

Dial by your location:

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Meeting ID: 932 2664 9625

Agenda

- Welcome
- Roll Call
- Approval of RLC HTTF June 2, 2020 Meeting Minutes
 - Note new resources, listed below
- Subcommittee Updates
 - Festivals / Events – Mark Romig
 - CVBs/Convention Centers/Youth Sports – Kyle Edmiston
 - Cultural Attractions – Stephen Watson
 - Outdoor Recreation – Linda Curtis-Sparks
 - Hotels/Accommodations – Ralph Ney
- Next Steps
 - Q&A
- Final Thoughts
 - RLC Commissioners
 - Lt. Governor Billy Nungesser
 - Walt Leger
 - RLC Chairs
 - RLC Staff
- Public Comments
- Adjourn

Resource Links and Attachments

New Resources for this week:

- **Coronavirus Survey Slides Wave 12 Highlights:**
https://www.dropbox.com/s/aufzr22nik0cuwz/Coronavirus%20Survey%20Slides%20Wave%2012%20Highlights%20Release%20-%20FINAL_pdf.html?dl=0
- **STR Recommended Operating Procedures:**
<https://www.dropbox.com/s/y83c7b30v0d5ejr/STR%20Recommended%20Operating%20Procedures.pdf?dl=0>
- **Gov. Edwards Announces Louisiana's Roadmap to Resilience Will Start Phase 2 on Friday, June 5 | Office of Governor John Bel Edwards:**
<https://gov.louisiana.gov/index.cfm/newsroom/detail/2521>
- **Can This Business Open? | Office of Governor John Bel Edwards:**
<https://gov.louisiana.gov/page/can-this-business-open>
- **Phase 2 Reopening in Louisiana: What's Open and What's Closed?:**
https://www.theadvocate.com/baton_rouge/news/coronavirus/article_1f04fde8-a43d-11ea-86b0-ef758bd0cf68.html

Resources from Previous Weeks:

- **Associations Now Hosting Face-to-Face Meetings:**
<https://associationsnow.com/2020/05/safely-host-face-face-events-post-covid/>
- **K12 Summer Athletic Guidance:**
<https://www.dropbox.com/s/wq47eqwnwyleahr/K12%20Summer%20Athletic%20Guidance.5.20.RLC.pdf?dl=0>
- **Proclamation #58 JBE 2020:** <https://gov.louisiana.gov/assets/Proclamations/2020/58-JBE-2020.pdf>
- **Public pool guidance:** <https://gov.louisiana.gov/assets/Proclamations/2020/58-JBE-2020.pdf>
- **Updated U.S. Travel Top Priorities:**
https://www.ustravel.org/sites/default/files/media_root/document/USTRavelLegislativePriorities.pdf?utm_source=MagnetMail&utm_medium=email&utm_content=5%2E14%2E20%20%2D%202020%20COVID%20Research%20Weekly&utm_campaign=ust
- **HEROES Act:** <https://docs.house.gov/billsthisweek/20200511/BILLS-116hr6800ih.pdf>
- **U.S. Travel 501(c)(6) Resources from U.S. Travel:**
https://www.ustravel.org/sites/default/files/media_root/document/501c6_Resources.pdf?utm_source=MagnetMail&utm_medium=email&utm_content=5%2E14%2E20%20%2D%202020%20COVID%20Research%20Weekly&utm_campaign=ust
- **New CDC Guidance for Reopening Pools:** https://www.cdc.gov/coronavirus/2019-ncov/community/parks-rec/aquatic-venues.html?fbclid=IwAR0iN9NXwFDr7JN0xQqbMJrS2Qw0Yi3mnur-oVQRUV5X3Eqf255_ZDop4nl
- **New York Times article:** <https://www.nytimes.com/2020/05/10/business/airlines-coronavirus-bleak-future.html>
- **Artists, live industry brace for a year without concerts: 'Is there a better place for spreading disease?':** <https://www.latimes.com/entertainment-arts/music/story/2020-04-17/coronavirus-concerts-live-music-return-2021>

- **Future of Festivals:** <https://www.salzburgglobal.org/news/fellows/article/festivals-in-a-time-of-pandemic-how-are-leaders-responding-to-the-coronavirus-crisis.html>
- **Audubon Nature Institute Re-Opening Summary:** Attached
- **LED Economic Vitals:** Attached
- **New Orleans Post-COVID Hygiene for Meeting Planners:** Attached
- **White House Phased Guidelines:** https://www.whitehouse.gov/wp-content/uploads/2020/03/03.16.20_coronavirus-guidance_8.5x11_315PM.pdf
- **Wynn Las Vegas Health and Sanitation Program:** <https://www.8newsnow.com/wp-content/uploads/sites/59/2020/04/Wynn-Health-Plan.pdf>
- **Alabama Phase 1 Plan:** <https://itgov.alabama.gov/wp-content/uploads/2020/04/Reopening-Alabama-Responsibly-Phase-1.pdf>
- **Louisiana Tourism Statistics:** <https://www.crt.state.la.us/tourism/louisiana-research/current-research/index>
- **Tennessee Covid-19 Recovery Plan:** <https://www.tn.gov/governor/covid-19/economic-recovery/tennessee-pledge.html>
- **Longwoods International Covid-19 Travel Sentiment Survey:** <https://longwoods-intl.com/news>
- **U.S. Travel Association / Get the Facts:** <https://www.ustravel.org/toolkit/emergency-preparedness-and-response-coronavirus-covid-19>
- **Destinations Analysts:** <https://www.destinationanalysts.com/>
- **American Hotel & Lodging Association:** <https://www.ahla.com/covid-19s-impact-hotel-industry>

CERTIFICATION OF INABILITY TO OPERATE DUE TO LACK OF QUORUM

In accordance with Executive Proclamation JBE 2020-75, issued by Governor John Bel Edwards on June 4, 2020, the Resilient Louisiana Commission ("RLC") is providing for attendance at essential commission and task force meetings via teleconference or video conference as allowed during the pendency of the COVID-19 health emergency. Pursuant to Section 2C of JBE 2020-75, the RLC Hospitality and Tourism Task Force will provide attendance for the 2:00PM meeting on Tuesday, June 9, 2020 via Zoom and in a manner that allows for observation and input by members of the public, as set forth in the Notice posted on June 8. The Retail and Small Business Task Force would otherwise be unable to operate due to quorum requirements.



Secretary Don Pierson
RLC Co-Chair