

STATE OF LOUISIANA
RESILIENT LOUISIANA COMMISSION / HOSPITALITY AND TOURISM
TASK FORCE
NOTICE & AGENDA

MEETING

Tuesday, April 28th, 2:00PM

This meeting will be available via **Zoom** and members of the public are encouraged to provide comments to resilientlouisiana@la.gov and/or the Zoom chat function.

Zoom link:

<https://zoom.us/j/93226649625?pwd=dIUraUc1L1p6Z2Yvd2ZoVHJXenRYUT09>

Password: 154401

Dial by your location:

- +1 301 715 8592 US
- +1 312 626 6799 US
- +1 929 205 6099 US
- +1 253 215 8782 US
- +1 346 248 7799 US
- +1 669 900 6833 US

Meeting ID: 932 2664 9625

AGENDA:

- Welcome and Introductions
- Opening Remarks Lieutenant Governor William “Billy” Nungesser
Louisiana’s Leader of the Department of Culture, Recreation and Tourism and RLC Commissioner
- Outline of Hospitality / Tourism (HTTF) Areas of Focus
 - Hotels
 - Convention and Visitor Bureaus, Convention and Event Centers and Sporting Events
 - Festivals
 - Cultural attractions
 - Outdoor recreation and adventure
- Outline of Process
 - First Step: Quick Deep Dive into Impact on Focus Area
 - Second Step: Phased Approach to Report
- Review of Structure and Deadlines
- Final Thoughts, Walt Leger, New Orleans & Co. Senior VP and General Counsel and RLC Commissioner
- Adjourn

Resource Links and Attachments:

- **White House Phased Guidelines:** https://www.whitehouse.gov/wp-content/uploads/2020/03/03.16.20_coronavirus-guidance_8.5x11_315PM.pdf
- **Wynn Las Vegas Health and Sanitation Program:** <https://www.8newsnow.com/wp-content/uploads/sites/59/2020/04/Wynn-Health-Plan.pdf>
- **Alabama Phase 1 Plan:** <https://ltgov.alabama.gov/wp-content/uploads/2020/04/Reopening-Alabama-Responsibly-Phase-1.pdf>
- **Louisiana Tourism Statistics:** <https://www.crt.state.la.us/tourism/louisiana-research/current-research/index>
- **Tennessee Covid-19 Recovery Plan:** <https://www.tn.gov/governor/covid-19/economic-recovery/tennessee-pledge.html>
- **Longwoods International Covid-19 Travel Sentiment Survey:** <https://longwoods-intl.com/news>
- **U.S. Travel Association / Get the Facts:** <https://www.ustravel.org/toolkit/emergency-preparedness-and-response-coronavirus-covid-19>
- **Destinations Analysts:** <https://www.destinationanalysts.com/>
- **American Hotel & Lodging Association:** <https://www.ahla.com/covid-19s-impact-hotel-industry>

CERTIFICATION OF INABILITY TO OPERATE DUE TO LACK OF QUORUM

In accordance with Executive Proclamation JBE 2020-41, issued by Governor John Bel Edwards on April 2, 2020, the Resilient Louisiana Commission ("RLC") is providing for attendance at essential commission and task force meetings via teleconference or video conference as allowed during the pendency of the COVID-19 health emergency. Pursuant to Section 4 of JBE 2020-41, the RLC Hospitality & Tourism Task Force will provide attendance for the 2:00pm meeting on April 28 via Zoom and in a manner that allows for observation and input by members of the public, as set forth in the Notice posted on April 28. The Hospitality & Tourism Task Force is unable to operate in person in order to establish quorum as doing so may result in violating Governor Edwards' order that all public gatherings of 10 or more people be suspended or postponed.



Don Pierson, RLC Co-Chair