



Community Assessment – Stakeholder Survey Template

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SURVEY OF STAKEHOLDER PERCEPTIONS

For each topic area, place a checkmark in the column that best reflects your opinion. Is each item listed on this survey a strength of the community, a weakness, or is it neutral (average or normal)? Please answer every item, even if you are not very familiar with it, responding based on your perception of it. A place is provided for comments at the end of each section.

Quality of Life			
	Strength	Neutral	Weakness
Availability of executive-level housing			
Availability of moderate cost housing			
Availability of housing for low-income families			
Availability of rental properties			
Cost of housing overall			
Safety of community			
Cultural activities and facilities			
Recreational opportunities			
Facilities for recreation			
Presence of major sporting events			
Air quality			
Climate			
Attractiveness of the physical environmental			

General appearance of the community			
Availability of adequate hospital facilities			
Adequate local clinics and health care professionals for basic health care			
Adequate social services (day care, counseling, poverty assistance)			
Rate of population growth			
Racial and ethnic group harmony			
Social networks			
Volunteer opportunities			
Comments related to quality of life:			

Local Education			
	Strength	Neutral	Weakness
Quality of local elementary education			
Quality of local secondary education			
Quality and availability of post-secondary education			
Involvement in the community by the higher education institutions			
Involvement of local residents and parents in the school districts			
Availability of vocational programs at the secondary level (jobs skills, computer classes, etc.)			
Availability of choice for local elementary and secondary schools			
Comments related to local education:			

Local Government			
	Strength	Neutral	Weakness
Adequacy of police protection and public safety			
Adequacy of local fire protection			
Adequacy of trash pickup and waste disposal			
State and local permitting and regulation process for business			
Annexation policy of the town/city			
Adequacy of local building codes			
Level of local property taxes			
Level of local sales taxes			
Adequacy of local tax base to cover cost of local government			
Cooperation of local government with business			
Cooperation of local government entities with each other			
Long-range planning for municipal improvements and capital budgeting			
Comments related to local government:			

Local Leadership			
	Strength	Neutral	Weakness
Adequate level professional staff in government offices			
Adequate level of professional staff in development organizations			

Involvement of both public and private sectors in development programs of the community			
Level of leadership support of economic development programs			
Level of communication and cooperation between various organizations involved in the development programs of the community			
Level of awareness of community regarding local development programs			
Level of leadership commitment to advancing the growth and development of the community			
Level of funding for local development programs			
Level of cooperation with other development organizations serving this area of the state			
Comments related to local leadership:			

Local Workforce			
	Strength	Neutral	Weakness
Availability of unskilled and semi-skilled workers			
Availability skilled industrial workers			
Availability of clerical (retail and office) workers			
Availability of technicians and professionals			
Availability of managerial personnel			
Availability of quality jobs for the workforce residing in the community			
Level of wages and salaries paid locally			
Quality of labor-management relations			
Availability of post-secondary vocational training			
Availability of on-the-job training assistance			

Availability of adult/continuing education at a post-secondary level			
Availability of upgrade training for existing employees			
Availability of apprenticeship programs			
Comments related to local workforce:			

Local Transportation			
	Strength	Neutral	Weakness
Local major highways			
Movement of traffic in the community			
Condition and maintenance of local streets and roads			
Level of traffic-carrying capacity of local streets			
Availability of public parking in the local commercial areas			
Availability of public transportation			
Availability of intermodal shipping (port, rail, trucking)			
Availability of commercial air passenger service			
Quality of commercial air passenger service			
Adequacy of the airport for air freight shipping needs			
Comments related to local transportation			

Local Utilities			
	Strength	Neutral	Weakness
Local telephone quality of service			
Availability of access to internet			
Availability and quality of electricity			
Availability natural gas			
Cost of electricity			
Cost of natural gas			
Availability of and quality water			
Availability and quality of wastewater			
Availability of adequate water and sewer lines to industrial/commercial sites			
Cost of water and sewer services			
Comments related to local utilities			

Local Real Estate			
	Strength	Neutral	Weakness
Availability of fully served and attractive industrial sites			
Availability of fully served and attractive office sites			
Availability of attractive and well located			

commercial/retail sales			
Cost of sites to new users			
Availability of suitable industrial building space			
Availability of suitable office space			
Availability of suitable commercial/retail space			
Availability of subdivided sites for new homes			
Comments related to local real estate:			

Local Capital Situation			
	Strength	Neutral	Weakness
Availability of low interest on tax-exempt financing for new industrial facilities			
Availability of low interest loans for small business			
Availability of venture capital from local sources for business startups			
Availability of home mortgage financing			
Investment in the community by local financial institutions			
Comments related to local capital situation			

Local Market			
	Strength	Neutral	Weakness
Location of the community for serving the national market			
Location of the community for serving foreign markets			
Proximity to other major markets in the state			
Appearance of the downtown for attracting business activity			
Appearance of the highway-oriented retail/commercial areas for attracting business			
Availability of a range of retail stores and goods in the community			
Availability of a range of quality restaurants in the community			
Availability of range of personal services (legal, professional, dry-cleaning, repairs, etc.)			
Availability of business services and professional services that support business and industry			
Availability of adequate hotels and motels			
Availability of adequate conference and meeting facilities			
Adequacy of local newspaper for promotion of local business activity			
Adequacy of local industrial marketing programs			
Adequacy of local programs to attract new retail and commercial business to the community			
Adequacy of the marketing program to attract tourists			
Impact of the tourism industry on the community			
The range of attractions for expanded tourism			
Availability of funding to support tourism development			
Comments related to local market:			

What do you consider to be the five most important assets of your community?

1.

2.

3.

4.

5.

What do you consider to be the five most important liabilities of your community?

1.

2.

3.

4.

5.