

OVERVIEW

Module #4 – Building Leadership in the Community describes a part of the “ORGANIZE” and “PLAN” step in the community development process (see box to the right). Leadership development keeps new people coming to the table to support progress for the community.

Who should use this module?

- All communities need a Leadership Development program.

How can the information in this module benefit your community?

- Leadership is the act of expressing, directing and providing motivation to others to collectively achieve a mutual objective. The module describes ways to identify new leaders and further develop existing leaders.
- The ability of a community to effectively act is made possible by leaders who have developed influential traits. Within the module, leadership traits are highlighted and the role of power is explored.
- Expands the community’s toolset for self-learning and research on leadership and leadership development.
- Competitive communities have ongoing leadership development programs that partner new leaders’ interests and experience with the right organizations and projects.
- The vision, when well communicated by leaders, continues to reinforce where the community is going and what it is trying to achieve.

SUMMARY OF THE COMMUNITY DEVELOPMENT PROCESS

ORGANIZE

Organize the group
Define the mission
Identify stakeholders

ANALYZE

Collect information
Analyze findings

COMMUNICATE

Keep public informed

PLAN

Expand organization
Identify leadership
Establish a plan
Create vision statement
Develop strategic plan

IMPLEMENT

Begin programs
Seek early successes

EVALUATE

Review and adjust

CELEBRATE

Publicly celebrate
Recognize citizen efforts

SUSTAIN

Create new goals